

Naveen Ambekar

Graphic & UI UX Designer

Contacts

 Suryaspaces, Begur, Bengaluru

 +91 9640376828

 www.naveenambekar.in

 naveenambekar1@gmail.com

 <https://www.behance.net/naveenambekar>

Certification

Specialization Certificate
Google UX Design

Expertise

- ILLUSTRATOR
- ADOBE XD
- INDESIGN
- PREMIERE PRO
- FIGMA
- AFTER EFFECTS
- MS Power Point
- MS Excel
- MS Word
- ARTICULATE

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www.linkedin.com/in/naveen-ambekar-00000511b

About Me

Ux graphic designer with extensive experience in creating visually stunning and impactful designs. Proven track record of delivering creative solutions that align with client objectives and exceed expectations. Seeking a challenging position in a dynamic organization where I can utilize my expertise to contribute to the success of the team.

Education

Vignan's University 2015	B.TECH IN COMPUTERSCIENCE AND ENGINEERING with 76 %
Sri Chaitanya Junior College 2009	MPC with 92 %
Keshava Reddy Residential school 2007	SSC with 90 %

Work Experiences

Associate

PWC - Bengaluru

Collaborated with clients to thoroughly understand their needs for various products, including investor presentations and shareholding presentations.

Led benchmarking efforts, comparing client requirements with industry leaders to generate innovative design ideas and recommendations.

Oversaw the development of master slide designs and impactful infographics, utilizing tool, to effectively showcase key performance indicators, ensuring visual consistency and excellence across presentations

Pioneered distinctive design concepts for over 15 clients, showcasing a commitment to innovation and tailoring presentations to individual client needs.

Created and maintained customized templates and graphics that align with the company's brand values, ensuring consistency across presentations.

2022 to 2023

Senior Presentation Specialist

WellsFargo - Bengaluru

Enhanced both new and existing presentations by incorporating animations, photographs, charts, and graphs.

Utilize a keen eye for design to work with colors, fonts, and sizes, ensuring they align with the company's branding guidelines.

Designed graphic elements, info graphics, routing maps, and other visual aids to make presentations engaging and informative.

Gather and evaluate user requirements in collaboration with project managers to ensure presentations meet client needs.

Managed multiple projects simultaneously and prioritize tasks based on deadlines and client needs.

Collaborated with team members and team managers to address any quality control (QC) issues that arise during the design process.

Handled incoming requests, possibly through an automated queue system.

Prioritized requests based on estimated completion time and client urgency.

Assigned requests to the appropriate team members and work in parallel to meet client needs efficiently.

May 2021 - April 2022

Sr. Graphic Designer

Berkadia - Hyderabad

Designed layouts and templates, creating unique branded looks for various marketing materials.

Worked closely with clients to understand their requirements, define project scopes, and manage project milestones. This likely involved effective communication and project management skills.

Applied your creative expertise to present marketing concepts, demonstrating your ability to translate ideas into visually appealing designs.

Demonstrated versatility by creating a broad range of work using various design techniques, which can include graphic design, illustration, and layout design.

Developed creative designs for a variety of print materials, including logos, aerals, maps, banners, and signs. This shows your proficiency in designing for both digital and physical media.

Used Photoshop to create product mock-ups and prototype designs, which can be valuable for visualizing and testing design concepts.

Reviewed drafts from junior designers to ensure the quality of the work meets standards and adheres to the project's creative direction.

Ensured brand consistency throughout various marketing projects, which is essential for maintaining a strong and recognizable brand identity.

Applied complex isometric techniques to add perspective and depth to design shapes, showcasing your ability to use advanced design methods to enhance visual appeal.

UX UI Graphic Designer

eAbyas Info solutions - Hyderabad

Use storyboards, process flows, and sitemaps to illustrate design ideas.

Design various UI elements such as menus, tabs, icons, and widgets.

Create page navigation buttons and search fields to enhance user interaction and usability.

Develop UI mockups and prototypes that visually convey how websites or applications function and appear.

Develop online courses and technical exams/assessments by using graphic design, branding, image editing, document formatting, animation, video, and audio.

Design and deliver wireframes, user stories, user journeys, and mockups optimized for a wide range of devices and interfaces.

Plan and implement designs for motion graphics projects and create motion graphics for various media, including web and mobile.

Design and deliver engaging motion graphics for video deliverables, such as corporate videos, eLearning materials, websites, and marketing demos.

Collaborate as a SCORM creator using software like Articulate and iSpring to develop eLearning content that adheres to industry standards.

Create original graphic designs for in-store displays, advertising campaigns, newspapers, magazines, brochures, social media, and catalogs.

Maintain up-to-date knowledge about the latest graphic design techniques and industry trends.

Ensure compliance with company guidelines and design standards to maintain brand consistency and quality across all materials.

Creative Designer

Flipside AD Agency - Hyderabad

Developing design briefs that suit the client's purpose.

Thinking creatively to produce new ideas and concepts and developing interactive design.

Using innovation to redefine a design brief within time and cost constraints.

Demonstrating illustrative skills with rough sketches and working on layouts ready for print.

Assigned projects included print ads, company logos, brochures and posters.

Tasked to confer with clients on final design.

Completes projects by coordinating with outside agencies, art services, printers, etc.

Software Developer

Tacky root Global IT Solutions - Hyderabad

Developed an e-commerce website, swadeesimaal.com.

Collaborated on a project to create layouts and images for written online content.

Facilitated team meetings to strategize and implement initiatives aimed at increasing revenue for e-commerce clients. This indicates your involvement in business growth and strategy.

Built advanced database-driven websites and systems, including Enterprise Resource Planning (ERP), Customer Relationship Management (CRM), e-commerce platforms, and web applications.

Spearheaded mentorship programs for interns.

Efficiently managed workflow processes, taking responsibility for project timing and delivery.

Reviewed color separations and provided input to production processes, ensuring the quality of the final output.

Executed creative concepts.

I HEREBY DECLARE THAT THE ABOVE DETAILS ARE TRUE AS PER THE BEST OF MY KNOWLEDGE....
AMBEKAR SREENIVASA NAVEEN